

Call for papers
for a special bilingual issue of *Medien & Kommunikationswissenschaft* on
“Mediated Cross-border communication”

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Mediated communication increasingly transcends and undermines cultural and geographic borders. Tradition forms of cross-border communication such as foreign coverage, international program trade and intercontinental phone calls are increasingly embedded in more encompassing globalised media structures, media offerings and patterns of media use. Borders are not just crossed every now and then, but the bordering practices themselves are redefined and new social spaces are constructed communicatively.

This special bilingual issue of the German communication journal *Medien & Kommunikationswissenschaft* aims at documenting this change in both the research objects and scholarly theorising by way of a state-of-the-art collection. Theoretical, methodological and empirical papers are equally welcome. Submissions can cover the whole range of mediated cross-border communication from a) media structures and organisations, through b) media production and public relations, c) media content and forms, to d) media effects and media appropriation processes. Among others, the following questions can be addressed:

- How global are the relevant media markets today and which strategies of media production and distribution are media companies developing in these markets?
- Does media regulation keep up with current trends in media technology, markets and strategies, and if so, what are its guiding principles?
- How are audiences, strategies, tools and self-understandings of journalism and public relation changing in a transcultural context?
- Comparatively speaking, which aspects of the production of fictional and non-fictional entertainment, of information and sports are most de-nationalised?
- Under which conditions are cross-border media debates and global processes of mobilisation, confrontation and hysteria emerging? What are their consequences for political elites and citizens alike?
- What are the consequences of cross-border communication for the development of transnational media ethics and its theorisation?
- How global is the Internet today, and what is the border-crossing potential of social networks and online public spheres?
- What are the orientations that media users derive from media offerings about others, the world and themselves? What is the impact of foreign and hybrid media offerings on people's values and ideas?
- How have theories on mediated cross-border communication evolved over time and how transnational and transcultural is this process of theory-building itself?

Colleagues wishing to contribute to this special issue should send an **extended abstract** to the editorial office of *Medien & Kommunikationswissenschaft* **by January 1, 2011** (maximum of 6000 spaces including blanks). Submissions in English are strongly encouraged. On the basis of these extended abstracts the editorial board and the guest editors will develop a plan for the special issue and will invite authors to fully develop their papers. The submission deadline for the full papers will be June 1, 2011. Papers will then be accepted on the basis of the usual double-blind review process of *M&K*. Please submit your extended abstract to the attention of Christiane Matzen at *Medien & Kommunikationswissenschaft*, (c.matzen@hans-bredow-institut.de).