

May 31 – June 2, 2017, Hanover, Germany
Herrenhausen Conference

Society through the Lens of the Digital

The conference consists of ten sessions in which renowned experts analyse how digitization is reflected and made sense of in politics, the economy, media and science and research itself. A display of technological demonstrations offers an opportunity for exchange with scientists from STEM fields and developers, while young researchers will present their projects in lightning talks, poster sessions and discussion groups. We invite all researchers and experts working in this field. There is no fee for the attendance, but registration is essential:

www.volkswagenstiftung.de/societydigital

PROGRAM (as of March 2017; all academic titles have been omitted)

Wednesday, May 31st, 2017

- 10:00 A.M. PRE-CONFERENCE WORKSHOP FOR TRAVEL-GRANTEES
- 12:30 P.M. REGISTRATION AND QUICK LUNCH
- 1:30 P.M. WORDS OF WELCOME
Wilhelm Krull, Secretary General, Volkswagen Foundation, Hanover (Germany)
Florian Süssenguth, acatech, Munich (Germany)
- 1:45 P.M. **SOCIETY THROUGH THE LENS OF THE DIGITAL**
CHAIR: **Florian Süssenguth**, acatech, Munich (Germany)
- KEYNOTE #1
Helen Margetts, Oxford Internet Institute, University of Oxford (United Kingdom)
- KEYNOTE #2
Armin Nassehi, Institute of Sociology, LMU Munich (Germany)
- 3:30 P.M. **LIGHTNING TALKS (YOUNG SCIENTISTS)**
CHAIR: **Cornelius Puschmann**, Hans-Bredow-Institute, Hamburg (Germany)
- 3:45 P.M. COFFEE BREAK
AND POSTER SESSION
- 4:15 P.M. **PANEL DISCUSSION – FROM OBSERVATION TO THEORY**
CHAIR: **Florian Süssenguth**, acatech, Munich (Germany)
- PANEL
Armin Nassehi, Institute of Sociology, LMU Munich (Germany)
Helen Margretts, Oxford Internet Institute, University of Oxford (United Kingdom)
Saskia Sassen, Department of Sociology, Columbia University (USA)
Shunya Yoshimi, Interfaculty Initiative on Information Studies, University of Tokyo (Japan)

Organizers

5:15 P.M. **LIGHTNING TALKS (YOUNG SCIENTISTS)**
CHAIR: **Cornelius Puschmann**, Hans-Bredow-Institute, Hamburg (Germany)

5:45 P.M. COFFEE BREAK
AND POSTER SESSION

6:15 P.M. **RADICAL DEMOCRACY OR THE LIQUEFACTION OF ALL COLLECTIVITIES?**
THE POLITICAL TELEOLOGIES OF DIGITAL MEDIA
CHAIR: **Armin Nassehi**, Institute of Sociology, LMU Munich (Germany)

LECTURE
Saskia Sassen, Department of Sociology, Columbia University (USA)
Deen Freelon, American University Washington (USA)

COMMENT
Jimmy Schulz, FDP (Germany)

DISCUSSION WITH AUDIENCE

8:00 P.M. DINNER

Thursday, June 1st, 2017

9:00 A.M. **UPDATING SOCIAL CRITICISM: DIGITAL CAPITALISM AND DIGITAL LABOUR**
CHAIR: **Leonhard Dobusch**, Innsbruck University (Austria)

LECTURES
Christian Fuchs, Centre for Social Media Research, University of Westminster (UK)
Laura Mann, Department of International Development, London School of Economics (UK)
Mary L. Gray, Department of Communication and Culture, Indiana University Bloomington (USA)

COMMENT
Michael Vassiliadis, IG BCE, Hanover (Germany)

11:00 A.M. COFFEE BREAK

11:30 A.M. **SOCIETY THROUGH THE EYES OF ROBOTS, ALGORITHMS AND AI**
CHAIR: **Sophie Mützel**, Department of Sociology, University of Lucerne (Switzerland)

LECTURES
Dirk Baecker, Faculty of Humanities and Arts, University Witten/Herdecke (Germany)
Shunya Yoshimi, Interfaculty Initiative on Information Studies, University of Tokyo (Japan)

COMMENT
Michael Bültmann, HERE Deutschland GmbH (Germany)

1:00 P.M. LUNCH WITH DEMONSTRATIONS (YOUNG SCIENTISTS, STARTUPS, COMPANIES)
INTRODUCTION: **Florian Süssenguth**, acatech, Munich (Germany)

2:30 P.M. **SOURCES OF KNOWLEDGE AND UNCERTAINTY: COPING WITH DIGITAL INFORMATION OVERLOAD IN SCIENCE AND BUSINESS**
CHAIR: **Ralph Schroeder**, Oxford Internet Institute, Oxford University (UK)

LECTURES

Elena Esposito, Department of Communications and Economy, University of Modena (Italy)
Andreas Diekmann, Department of Humanities, Social and Political Sciences, ETH Zurich (Switzerland)

COMMENT

Bernhard Kaufmann, Munich RE (Germany)

Discussion with Audience

4:30 P.M. COFFEE BREAK

5:15 P.M. **IDENTITY IN TIMES OF ALGORITHM – QUANTIFIED SELF & GAMIFICATION**
CHAIR: **Andreas Hepp**, Zentrum für Medien-, Kommunikations- und Informationsforschung, University of Bremen (Germany)

LECTURES

Deborah Lupton, Faculty of Arts and Design, University of Canberra (Australia)
Jos de Mul, Institute for Philosophy of Information and Communication Technology, Erasmus University Rotterdam (The Netherlands)

Discussion with Audience

7:00 P.M. DINNER
THEMED TABLES: OBSERVING THE DIGITAL WORLD SOCIETY WITHIN LOCAL CONTEXTS

Friday, June 2nd, 2017

9:00 A.M. **OBSERVING THE WORLD THROUGH HERMENEUTICS OR THROUGH ALGORITHMS? DATA JOURNALISM & DATA VISUALIZATION**
CHAIR: **Cornelius Puschmann**, Hans-Bredow-Institute, Hamburg (Germany)

LECTURES

Christopher Anderson, Assistant Professor Media Culture, The City University of New York (USA)
Christoph Neuberger, Department of Communication, LMU Munich (Germany)

COMMENT

Christian Stöcker, Hamburg University of Applied Sciences (Germany)

Discussion with Audience

10:45 A.M. COFFEE BREAK

Organizers

11:30 A.M. **IMPLICATIONS OF CHANGING MODES OF COMMUNICATION AND PARTICIPATION FOR RESEARCH AND RESEARCH POLICY**

CHAIR: **Wilhelm Krull**, Volkswagen Foundation, Hanover (Germany)

Diana Grasa Molina, La Caixa Banking Foundation (tbc)

Ortwin Renn, IASS Potsdam/acatech (Germany)

12:45 P.M. CLOSING REMARKS

1:00 P.M. CONCLUDING LUNCH AND END OF CONFERENCE