



Announcing the

## **3<sup>rd</sup> European Communication Conference (ECC2010)**

**Hamburg, Germany, 12-15 October 2010.**

### *Conference Focus*

#### **Transcultural Communication – Intercultural Comparisons**

The conference will provide opportunities to present a wide range of innovative communication research, with special emphasis on the specific communicative space of Europe. Papers on transcultural communication and comparative research will be particularly encouraged. ECC 2010 aims to promote the building and strengthening of European research networks and co-operative projects.

### *Conference Hosts*

#### **Hans Bredow Institute for Media Research at the University of Hamburg**

in co-operation with the *Institute for Journalism and Communication* and the *Institute for Media and Communication* (both at the University of Hamburg), and the *Hamburg Media School*.

### *The Venue*

The conference will take place on the main campus of the University of Hamburg, which is located close to the city centre, right in the middle of a lively area with many restaurants and bars. The campus of Germany's fifth largest university provides state of the art facilities for hosting a successful event.

### *The City of Hamburg*

Hamburg provides the perfect platform for this conference. It is known as one of the strongest media places in Germany; it hosts a number of media companies, including internationally known publishers, broadcasters, producers, news and advertising agencies. Gateway to Europe, it offers a variety of cultural events and an excellent infrastructure as well as very convenient travel connections and a large selection of hotels within walking distance of the conference site. This green city on the river is one of the most beautiful cities in Germany.

